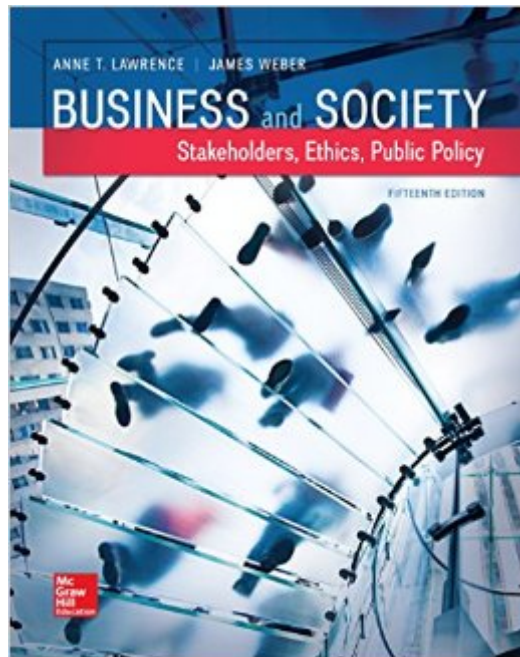


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# Business And Society: Stakeholders, Ethics, Public Policy



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**Business and Society Working Together**In a world economy that is becoming increasingly integrated and interdependent, the relationship between business and society is becoming ever more complex. The globalization of business, the emergence of civil society organizations in many nations, and new government regulations and international agreements have significantly altered the job of managers and the nature of strategic decision making within the firm. The Fifteenth Edition of *Business and Society: Stakeholders, Ethics, Public Policy* draws on the latest research to address the challenges facing business organizations and their stakeholders. The text builds on its legacy of market leadership by reexamining central issues.

## Book Information

Hardcover: 592 pages

Publisher: McGraw-Hill Education; 15 edition (March 7, 2016)

Language: English

ISBN-10: 125931541X

ISBN-13: 978-1259315411

Product Dimensions: 10.3 x 1.1 x 8.4 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

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